

For Immediate Release

**WILL.I.AM TO RELEASE BRAND-NEW ALBUM**  
**#WILLPOWER ON APRIL 23**

**FORTHCOMING SINGLE, “#THATPOWER” FEATURING JUSTIN**  
**BIEBER AVAILABLE TODAY, MARCH 18<sup>TH</sup>**

**March 18, 2013** – Santa Monica, CA-- Multi-platinum producer and songwriter **will.i.am** has announced that he will release a solo album entitled **#willpower** on April 23 on Interscope Records. The single, “#thatPOWER” featuring **Justin Bieber** is available on iTunes today and the video, directed by Ben Mor, will be released next month. Additional songs on **#willpower** include tracks with **Britney Spears, Hit-Boy, Waka Flocka Flame, Lil Wayne, Diddy, Chris Brown, Miley Cyrus, Skylar Grey, Juicy J, Nicole Scherzinger, Eva Simons, apl.de.ap, Baby Kaely** and **2NE1**.

The album includes the multi-platinum selling single “Scream & Shout,” featuring **Britney Spears**, as well as “Scream & Shout (Hit-Boy Remix)” featuring **Britney Spears, Hit-Boy, Waka Flocka Flame, Lil Wayne** and **Diddy**. Produced by Lazy Jay, “Scream & Shout” has sold over 2.5 million singles and has racked up over 164 million views on VEVO. The single reached #3 on both the Billboard Hot 100 and Top 40 charts.

A seven-time Grammy Award-winner, **will.i.am** is known not only for his work with The Black Eyed Peas, who have sold 33 million albums and 58 million singles worldwide, but also for his work with some of the entertainment industry’s biggest names, including Britney Spears, Michael Jackson, Rihanna, Usher, David Guetta and film composer Hans Zimmer. Recognized and honored by numerous industry organizations, will.i.am is the recipient of multiple Grammy Awards, a Latin Grammy Award, an Emmy Award, a CLIO Award, two NAACP Image Awards, a VH1 Do Something Award, the BMI President’s Award and a 2008 Webby Award.

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